



Media Release

May 2nd 2007

Plasvacc appoints a Senior Vice President for growing North American market

Plasvacc, the leading commercial supplier of blood plasma products for animals today announced the appointment of James Walters as its Senior Vice President and Business Manager for their North American operations.

Mr. Walters will be based at the company's USA headquarters in Templeton, California. This appointment is an integral element to the company's strategy to further penetrate into the large North America veterinary pharmaceutical market and to explore possibilities for expansion in the region both organically and through acquisition. Mr. Walters will report directly to Andrew Macarthur, Chief Executive Officer of Plasvacc.

With over 20 years of experience in the agribusiness sector, Mr Walters joins Plasvacc from the National Australia Bank, Australia's leading agribusiness bank, where he was Manager Agribusiness and Business Development for New South Wales, Queensland & Northern Territory. During his time as a senior manager with the NAB he instigated and nurtured significant new business and expanded corporate relationships.

Commenting on the appointment, Mr Macarthur said: "We are delighted to welcome James to the Plasvacc team. With his strong history in business development, financial management, sales, marketing and corporate relationships both nationally and international, he has the perfect credentials to spearhead Plasvacc's development in the competitive North American animal health market."

"We are on track to fulfill our vision to become a global leader in animal plasma therapy, with growing operations in Australia and the USA. The acquisition of pioneering US plasma supplier, Veterinary Dynamics Inc (VDI) in 2005, has consolidated our access to the world's largest market for animal plasma through VDI's established customer base of American and Canadian veterinarians and animal owners to whom Plasvacc has introduced its growing suite of products, including the Australian manufactured canine plasma product, Caniplas. We look forward to benefiting from James' experience in continuing to distinguish Plasvacc as leaders in our field," he said.

Mr Walters was supply chain manager to Hereford Prime Ltd, one of Australia's leading branded beef products with annual sales of \$150 Million AUD. He also worked as the commercial marketing manager for Australian Poll Hereford Society where he substantially grew the domestic sales and developed export opportunities for Australian genetic material. Previous to this Mr. Walters was sales and marketing manager for a leading private agribusiness company in Australia.

Mr. Walters comes from a well respected Australian rural family and he has had extensive overseas experience in North American, Europe and Asia. He has also conducted industry fact finding tours to North America for agribusiness industry leaders.



About Plasma and Plasvacc

Based at *Rigby* on the Cunningham Highway, Kalbar, South East Queensland and at *Oakbrook Farm* on Highway 101, Templeton, Central Coast California, Plasvacc is an Australian-owned veterinary pharmaceutical company that produces high quality hyperimmunised blood plasma products for animals such as horses, dogs, cattle, camels and alpacas. All blood plasma products are licensed with regulatory authorities such as the USDA and the APVMA and plasma is collected from special donor herds of animals kept in strict quarantine on the properties. All plasma collection and processes are conducted under approved animal ethics guidelines.

Plasma is a natural product, hyperimmune blood plasma contains vital disease-preventing antibodies and clotting factors, and has received growing acceptance as an alternative and supplement to traditional antibiotics as a means of improving animal health.

For more information on Plasvacc, go to: www.plasvacc.com & www.plasvaccusa.com or contact:

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